



2023's Best Podcasts for Automotive & Mobility Technology Suppliers

With the wealth of information available out there, it's sometimes hard to narrow down the best resources to help keep automotive and mobility technology supplier executives informed.

So, we've done some research and asked our clients and colleagues to help us come up with a list of top podcasts of value to automotive and mobility technology suppliers.

Here are the top 17 podcasts we recommend for automotive supplier and mobility technology executives in North America: <https://bit.ly/3YSIT59>



Automotive News PACE Awards

Awards are a great way to promote key products, technology, projects and people. An award recognition honors employees' hard work and inspires others within your organization to step up to new challenges.

For automotive and mobility suppliers, especially those involved in new technologies for the electric vehicle, connected vehicle, ADAS and autonomous driving, and shared mobility sectors, an *Automotive News* PACE Award win can help set your company apart from the pack.



Learn more about why you should add the *Automotive News* PACE Awards to your 2023 PR planning and the submission process in our recent blog posts:

- [Three Reasons Automotive Suppliers Should Pursue the Automotive News PACE Award](#)
- [Understanding the Automotive News PACE Awards Process](#)

Look out for our next PACE Award blog post covering best practices and insights next month!

Our Latest Meet the Media Profiles

Have you seen the latest "Meet the Media" features on our blog? Twice each month, we profile a key journalist that covers our clientele. Here are the latest posts:



- [Ryan Gehm, Editor-in-Chief at Truck & Off-Highway Engineering](#)
- [Hannah Lutz, Reporter at Automotive News](#)
- [Craig Cole, Senior Editor at EV Pulse](#)
- [Doug Newcomb, Freelance Automotive Journalist](#)
- [Jerry Hirsch, Technology and Innovation Editor at Automotive News](#)

Client Happenings & Congrats!



Congratulations to **Cooper Standard** for receiving a GM Supplier of the Year award for its commitment to sustainable solutions that meet the needs of the evolving mobility industry. [Read more here.](#)



Congratulations to **Schaeffler** for receiving a GM Supplier of the Year award for its dedication to excellence and recognized in the top 0.5% of GM suppliers. [Read more here.](#)



Congratulations to **Adient** for receiving the Honda Supplier Sustainability Award, which recognizes the company for its committed leadership in compliance and ethics, environmental governance, diversity, health and safety, social and trade compliance.



SAE International recently hosted its annual WCX™ World Congress Experience – the largest technical mobility event developed by the industry, for the industry – which featured 800 presentations, 200 technical sessions, and more than 70 exhibitors at Huntington Place in Detroit.

BPR Adds New PRGN Partners in Africa & India

Bianchi PR's global reach has grown with the addition of two new agencies, in Africa and India, to our global network, PRGN.

The move adds local PR and integrated communications expertise from offices in five sub-Saharan African countries and three major cities in India, and raises the number of Bianchi PR's affiliate agencies around the world to 53.

Our new partner agency in Africa is **The Newmark Group**, one of Africa's fastest-growing independent brand and communications consultancies. Based in Nairobi, Kenya, the firm operates a professional footprint in over 30 countries in Africa.



The Newmark Group, established in 2010, is a Pan-African communications and brand positioning firm that leverages the power of brand trust to foster the growth of businesses and organizations. With a footprint spanning the African continent, the Newmark team delivers communication strategies that empower clients to engage their stakeholder ecosystems, while emerging as leaders in their sectors.

In India, our new PRGN partner is **Mileage Communications**, a full-service strategic marketing communications and public relations agency with a network of offices in key Indian cities – New Delhi, Mumbai and Chennai – providing countrywide reach.

Founded in 1998, Mileage Communications India has a track record in handling a wide range of global clients from diverse industries. As an equity joint venture with long-time PRGN member Mileage Communications Pte. Ltd. of Singapore, the firm already has strong working relationships with several PRGN member agencies.

[Click here](#) to learn more.

If you need expert local PR support in Africa or India – or other major markets around the world - contact Jim Bianchi at 248-269-1122 or at jbianchi@bianchipr.com.

