

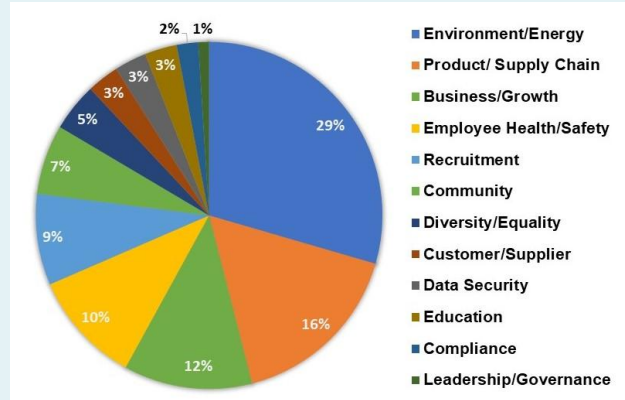


Top Automotive Suppliers' ESG Reports Focus Mostly on Environment and Little on Governance

Most top auto suppliers' ESG reports focus mostly on the E (environmental) and neglect the G (governance), according to our recent study – “Automotive Suppliers and ESG,” which we recently conducted in May/June of 2021 by looking at the ESG reports for the top 25 North American auto OEM suppliers, based on the most recent *Automotive News* ranking.

We conducted the study to provide insights to help automotive supplier communicators assist their CFOs and investor relations executives in enhancing their ESG reports.

The goal was three-fold: to create a snapshot in time of auto supplier ESG reporting; to identify commonalities for the auto supplier sector in ESG reporting; and to identify the greatest opportunities and areas for improvement.



To learn more about our findings, visit: <https://bit.ly/3Cgfx5G>

ESG Report Resources

If you're looking for more tips, insights or results from our study of the top automotive suppliers' ESG reports, check out our series of blog posts below.

[Three Reasons ESG Communications are Crucial for Automotive & Vehicle Technology Suppliers](#)

[Five Key Insights from the Top Automotive Suppliers' ESG Reports](#)

[The ABCs of ESG: Defining Top ESG Reporting Terms](#)

[Auto Supplier ESG Report Topics: Themes, Insights and Opportunities](#)



Our Latest Meet the Media Profiles

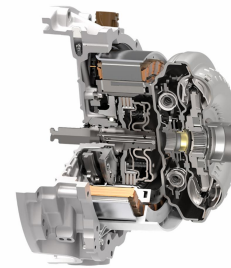
Have you seen the latest "Meet the Media" features on our blog? Twice each month, we profile a key journalist that covers our clientele. Here are the latest posts:



- [Alexa St. John, Transportation Reporter at Business Insider](#)
- [Sean O'Kane, Senior Reporter at The Verge](#)
- [John Hitch, Editor of Fleet Maintenance](#)
- [Craig Cole, Road Test Editor at Roadshow by CNET](#)
- [Gary Witzenburg, Freelance Automotive Journalist](#)
- [Bengt Halvorson, Editor of Green Car Reports](#)

Client Congrats!

Congratulations to **Schaeffler** for receiving a **2021 Automotive News PACE Award** for its P2 hybrid module, as well as receiving an Innovation Partnership Award, together with Ford Motor Co., for their successful collaboration in the development of the system. Read more here: <https://bit.ly/3Cu46rr>



Our PRGN Teammate in Denver, Colorado

While Novitas is best-known for its high-profile crisis client engagements – think Haiti’s presidential assassination – the company’s focus is in three areas: corporate communication; issue management/public policy communications; and crisis communications. The mighty team of 10 is led by Michelle Lyng, who has 25 years of experience advising a range of clients from Fortune 100 companies experiencing significant change to start-up tech organizations to industries facing significant regulatory headwinds.



“Clients come to us when they cannot afford to fail and many have challenges that threaten their ability to even conduct business. What differentiates Novitas from its competitors is its relentless commitment and accountability to its clients,” said Lyng. “We rely on processes that fuel more creativity and consistent results for our clients.”

Novitas Communications is the leading public relations firm in Colorado, and the team of 10 is small yet mighty (and rapidly growing). The word novitas is Latin for fun, new things, and that’s exactly what the firm delivers to its clients – the company continually pushes clients to think more expansively and to dream bigger. Today, Novitas Communications works with clients all over the world in a variety of industries. Novitas redefines what it means to work with a PR agency and the team delivers fresh ideas and strategic insights to each client, in almost every industry and market.

In addition to Novitas’ international presence due to client work, the company is proud to be the only Colorado affiliate of the Public Relations Global Network’s invitation-only network of public relations firms across the world.

“The advantage of being part of an organization with 54 other firms is that we have boots on the ground across the globe and we rely on the brainpower of agencies outside of our core competencies,” said Lyng. “We are fortunate that we have this partnership that is such a benefit to our clients.”

Over the years, Novitas has won several awards and received recognition for many client campaigns including the 2021 PRSA Chapter Service Award presented to Lyng, 2021 PRSA 2020 PR World Award for Gold Achievement of the Year in Public Affairs, 2020 Ragan Award for Best Governmental or Public Affairs Media Relations Campaign, 2020 Gold Bulldog Award for Best Public Affairs Campaign and the PR News Agency Elite Top 100 Award as well as a Silver Anvil Award of Excellence.

Lyng founded Novitas Communications as a one-woman agency in 2008, offering media relations, issue management, crisis communications, strategic marketing, and public education campaigns.

Novitas has extended its expertise in sectors including technology, retail, transportation, real estate, data centers, among other industries that are working to make a difference in communities. No matter the reach, the team values each employee and client and their overall success.

If you need expert local PR support in Denver, Colorado – or 50 other major markets around the world - contact Jim Bianchi at 248-269-1122 or at jbianchi@bianchipr.com.

