



Bianchi PeRspectives Bianchi PR's 25th Anniversary



On Aug. 10, 1992, we started Bianchi PR with one computer, one phone, one Rolodex and a vision to give a few good clients the senior attention, good value and expertise they deserved.

Twenty-five years later, that computer, phone and Rolodex are all long gone ... but the vision remains. Over the years, we've shared some ups and downs ... as well as many successes. And we could have never made it this far without the confidence, faith and support of people like you.

So thanks for being a great friend to the team at Bianchi PR for all these years. And thanks for trusting us with your work. You have helped our vision thrive.

Bianchi Public Relations, Inc. Celebrates 25th Anniversary Serving the Detroit Automotive & Professional Service Firm Community

TROY, Mich., Aug. 10, 2017 – Auto industry upheaval over the past 25 years has meant significant change for the North American automotive supplier sector. In fact, only 12 companies (24 percent) named in the 1992 version of Automotive News' Top 50 OEM Suppliers to North America list are still on the 2017 version.



Yet amidst all that turbulence and turmoil, Bianchi Public Relations, a company that helps keep auto suppliers' names in the headlines, is still thriving after 25 years of auto industry ups and downs. And this week, the firm is celebrating its silver anniversary.

Read the full version here: <http://bit.ly/2uoU0ZG>.

13 Things Learned Over 25 Years



President Jim Bianchi takes a look back at the past 25 years and shared "13 Things I've Learned in the PR Agency Business" on a recent blog post. Take a look: <http://bit.ly/2vIn2DK>.

Top 25 PR Projects

Throughout the year we've shared our top 25 PR Projects on the blog. Check them out: <http://bit.ly/2wIuWJJ>



Have a BPR memory or story to share? Leave a comment on our 25th anniversary Facebook post: [Bianchi PR Facebook](#)

